



hfma™ southern california
healthcare financial management association



hfma™ northern california chapter
healthcare financial management association

**The Southern California Chapter of HFMA
Co-Sponsored by the Southern California Chapter of AAHAM and
Northern California Chapter of HFMA**

Proudly Presents

**CHAPTER EDUCATIONAL
GEOGRAPHIC PROGRAM**

Thursday
April 2, 2009

Mercy Hospitals of Bakersfield

The Clerou Conference Room

(on the main floor by the circular driveway entrance off Truxtun Ave)

2215 Truxtun Avenue

Bakersfield, CA 93301

(661) 632-5000

Free parking

7:45 - 8:15 a.m. Registration & Continental Breakfast

8:15 - 8:30 a.m. Announcements

8:30 - 12:30 p.m. Program

**8:30 - 9:30 a.m. Preparing for the Perfect Storm: Recovery Audit Contract (RAC)
Review Goes National and Permanent**

David Volk, Esq.

Davis Wright Tremaine, LLP

Chair, Legislative Committee, HFMA Southern California Chapter

Latest update on RAC, RAC preparations and appeals.

9:30 - 10:00 a.m. Legislative Update

David Volk, Esq.

Davis Wright Tremaine, LLP

Chair, Legislative Committee, HFMA Southern California Chapter

Latest update on state and federal legislations impacting healthcare.

1:00 – 10:30 a.m. Break

10:30 – 12:00 p.m. Revenue Cycle Redesign: The Newest Trends

Jim Jacobs

Vice President, CareMedic Systems, Inc.

Presentation Overview:

The presentation will examine how revenue cycle redesign requires that the industry re-think traditional approaches, re-define staffing roles, accommodate inter-departmental collaboration and eliminate “silos” of information to result in a cohesive, financially healthy operation. The speaker will share knowledge of newest technology trends impacting the revenue cycle. Topics will also include industry regulations, banking and more.

Objectives:

- Learn about the newest trends shaping revenue cycle redesign, including dashboard reporting, payment processing advancements, medical banking, business intelligence and denial management and prevention.

12:00 p.m. Conclusion

REGISTRATION FORM

**HFMA/AAHAM Education Program
Mercy Hospitals of Bakersfield**

April 2, 2009

Registration Fees

Pre-Registration to March 23, 2009

Rec'd after March 23, 2009

HFMA/AAHAM Member	\$55.00	\$75.00
HFMA/AAHAM Certified Members	\$40.00	\$45.00
Non-Members	\$80.00	\$100.00
Three or More from the Same Facility	\$45.00.	Pre-Registered only must be submitted together.

NOTE: If more than one person from your company is registering, please copy and use separate forms.

Refunds must be requested in writing 72 hours prior to the seminar by fax to (714) 844-9354

Name: _____

HFMA AAHAM HASC Member# _____ **Chapter** _____

Member Certification FHFMA CHFP CPAT CPM

Title: _____

Company: _____

Phone: _____ **Fax:** _____

E-mailAddress: _____

(please print clearly)

Amount Paid \$ _____

Payment Options:

Check One: VISA MasterCard American Express
Card # _____

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OR Check Check # _____

Please Make Checks payable to: HFMA Southern California Chapter
Mail check to: Lori Kuwahara
P.O. Box 18687, Anaheim, CA 92817

Contact Info: Lori Kuwahara (323) 266-HFMA (4362)
Email registrations to Lori@hfma-socal.org or fax to (714) 844-9354

NOTE: Confirmations will be sent by E-mail prior to the event.