



hfma™ southern california
healthcare financial management association



**The Southern California Chapter of HFMA
Co-Sponsored by the Southern California Chapter of AAHAM**

Proudly Presents

**CHAPTER EDUCATIONAL
GEOGRAPHIC PROGRAM**

Wednesday
April 1, 2009

St. Bernardine Medical Center
San Jose and Carmel Conference Rooms in the Matich Center
2101 N. Waterman Ave.
San Bernardino, CA 92404
(909) 883-8711
(Please enter through the main hospital entrance)
Free parking

7:45 - 8:15 a.m. Registration & Continental Breakfast
8:15 - 8:30 a.m. Announcements
8:30 - 12:30 p.m. Program

**8:30 - 9:30 a.m. Preparing for the Perfect Storm: Recovery Audit Contract (RAC)
Review Goes National and Permanent**

Kathy Drummy, Esq.
Davis Wright Tremaine, LLP

Latest update on RAC, RAC preparations and appeals.

9:30 - 10:00 a.m. Legislative Update

Kathy Drummy, Esq.
Davis Wright Tremaine, LLP

Latest update on state and federal legislations impacting healthcare.

1:00 – 10:30 a.m. Break

10:30 – 12:00 p.m. Revenue Cycle Redesign: The Newest Trends

Jim Jacobs
Vice President, CareMedic Systems, Inc.

Presentation Overview:

The presentation will examine how revenue cycle redesign requires that the industry re-think traditional approaches, re-define staffing roles, accommodate inter-departmental collaboration and eliminate “silos” of information to result in a cohesive, financially healthy operation. The speaker will share knowledge of newest technology trends impacting the revenue cycle. Topics will also include industry regulations, banking and more.

Objectives:

- Learn about the newest trends shaping revenue cycle redesign, including dashboard reporting, payment processing advancements, medical banking, business intelligence and denial management and prevention.

12:00 p.m. Conclusion

REGISTRATION FORM

**HFMA/AAHAM Education Program
St. Bernardine Medical Center**

April 1, 2009

Registration Fees

Pre-Registration to March 23, 2009

Rec'd after March 23, 2009

HFMA/AAHAM Member	\$55.00	\$75.00
HFMA/AAHAM Certified Members	\$40.00	\$45.00
Non-Members	\$80.00	\$100.00
Three or More from the Same Facility	\$45.00.	Pre-Registered only must be submitted together.

NOTE: If more than one person from your company is registering, please copy and use separate forms.

Refunds must be requested in writing 72 hours prior to the seminar by fax to (714) 844-9354

Name: _____

HFMA AAHAM HASC Member# _____ **Chapter** _____

Member Certification **FHFMA** **CHFP** **CPAT** **CPM**

Title: _____

Company: _____

Phone: _____ **Fax:** _____

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(please print clearly)

Amount Paid \$ _____

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Check One: VISA MasterCard American Express
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Please Make Checks payable to: HFMA Southern California Chapter
Mail check to: Lori Kuwahara
P.O. Box 18687, Anaheim, CA 92817

Contact Info: Lori Kuwahara (323) 266-HFMA (4362)
Email registrations to Lori@hfma-socal.org or fax to (714) 844-9354

NOTE: Confirmations will be sent by E-mail prior to the event.